ANUJ SHARMA

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7+ years of experience building and scaling products

- Full-Stack Development
- Technical Leadership
- AI/LLM Integration
- Prompt Engineering
- Product and UX
- Cloud and Self Hosting
- Startup/Scale-up Experience

Experience

Saral - Influencer Marketing OS | *TypeScript, Express, React, MongoDB, AWS* Nov 2024 – July 2025
Senior Software Engineer *Remote*
- Built social listening platform integrating AWS services, 3rd Party APIs and got Meta App Approval for official integration
- Built multiple AI features like Intelligent Naming, Comment Sentiment Analysis, Address Detection
- Revamped Wallet System, Order Delivery Updates/Bulk Discount Update using Shopify GraphQL API, Custom Contracts w/ Programmatic Layouts
- Mentored 5+ engineers, conducted code reviews, created support SOPs for faster resolution
- Setup CI pipelines for automated deployments, CI checks reducing time to live and increased confidence

MyDukaan.io and Bot9.ai | *React, SCSS, NodeJS, Express, MongoDB, OpenAI* Jan 2021 – May 2024
Technical Lead *Bangalore, India*
- First frontend engineer hired, scaled web.mydukaan.io from MVP to 40+ production features serving 60k+ merchants
- Built Bot9.ai conversational AI platform with WhatsApp and other 3rd party integrations, serves thousands of daily interactions for clients like Rentomojo
- Worked directly with enterprise clients like WowSkinScience for Dukaan powered storefront App
- Grew engineering team from 1 to 15+ developers, establishing hiring pipeline, code review standards, and mentorship programs

Service based companies Feb 2018 – Jan 2021
Software Engineer *Noida, India*
- Worked on 10+ frontend applications for various clients using React.JS, Angular 2 and VueJS
- Mobile app development using React Native, Expo and Kotlin for 5+ apps
- Worked on implementation and support for ETL Pipelines for customers like JD Sports (UK) using Talend Open ETL
- Mentored our college's team in SIH Smart India Hackathon Chapter 2 - Kolkata
- Participated in ConsenSys ETH India Hackathon - IIT Delhi and got shortlisted to top 10 projects
- Learned about BigData and implemented solutions via Hadoop/Hive/Spark

Projects and Open Source Contributions

ShipStation.ai | *NodeJS, Vite, NextJS, Anthropic, OAuth, Supabase, Coolify, Express* **July 2024**
- Built Open-source portfolio website builder leveraging Anthropic Sonnet 3.5 with 87 GitHub stars and 1000+ users
- Developed end-to-end solution including AI-powered design generation, custom domain management, Paddle Payment gateway and deployment automation using self hosted Supabase Instance on bare-metal server
- Implemented advanced prompt engineering with tool calls for dynamic website generation using Web Components and tools like Browserless

Delta.exchange AI Help Center | *NodeJS, Anthropic, Pinecone, Redis, Vercel AI SDK* **2025**
- Built intelligent customer support system reducing script debugging response time from 2 days to 2 minutes
- Integrated RAG architecture using Pinecone vector database and Anthropic Claude for contextual responses
- Collaborated directly with CTO, delivered the expected system in a span of few weeks

iheardthis.live | *React, Spotify SDK, Google OAuth, Supabase, NodeJS* **October 2020**
- Vibe coded an app to showcase live music events visited by people
- Developed in less than 6 hours, from Idea to release, started off from a twitter thread
- 40+ users in less than 24 hours, without any marketing/ads, all via twitter profile reach

Technical Skills

Languages: TypeScript, SCSS, Python, Bash, Prompt Engineering
Technologies/Frameworks: NodeJS, NextJS, Tailwind, ShadCN, React Native, Flask, MongoDB, WebSockets, SSE, Redis, Pinecone, LLM APIs, Pinecone, RAG, Shopify, Meta, Sentry, Posthog, Stripe, Paypal, Paddle, Razorpay, PayU
Developer Tools: Cursor, Docker Compose, Kubernetes, Github CI, Netlify, Vercel, Browserless
Cloud: AWS (Lambda, SQS, S3, EC2, Amplify, Logwatch et al), SST, Google Cloud, Supabase, Coolify (Self Hosted)

Education

Abdul Kalam Technical University **July. 2014 – May 2018**
Bachelor of Technology in Computer Science *Ghaziabad, India*